



1444 Hillsdale Avenue
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Borough Manager – Benjamin Estell
Mayor – Jason Walsh
Solicitor – Cafardi, Ferguson, Wyrick, Weis + Gabriel llc
Members of Council
President – Daniele Ventresca
Vice President – Jen Mazzocco
Kate Abel
Ilene Dubin
Brandon Ledford
John Moore
Alvaro Valero

5/2/2022
Dormont, PA
For Immediate Release



Dormont Pool Logo Announcement

Dormont, PA –The Borough of Dormont is excited to announce that the Dormont Pool now has a full logo. The logo was created to support the branding of the Dormont Pool as both a regional attraction and asset. Recently, the iconic and historic Dormont Pool celebrated its 100th year anniversary. Bethany Bachman, Community Manager, states that “after the celebration of the 100th year of the Dormont Pool, it was clear that this historic landmark is a regional staple and attraction. The Dormont Pool deserves its own logo to match the pool’s size and personality. “

Ang Sherpa, Dormont resident, designer and co-founder of Dormont Apparel/Kathmandu Threads, was up for the task of creating the logo. “When brainstorming about the logo, the one piece that stood out from any other swimming pool besides the size, is the Recreation Center. I wanted to tie in the historical significance of the building and the Dormont Pool.” The Dormont Pool, a designated historic landmark, dates to 1920, when rocks were used to dam a creek. The Recreation Center/Bathhouse opened in 1928. Sherpa continues, “I included the mushroom fountain as part of the design as the Dormont Pool is generally synonymous with fun and wanted the overall design to be a bit playful and fun.” Sherpa used shades of blue in the logo to not only represent the Dormont Pool color but also the overall “positive feeling, relaxation and tranquility.” It was also important to pay homage to the legacy of the Dormont Pool and “since 1920” was included in the design.

Council President Daniele Ventresca is thrilled with the new logo. In speaking about the Dormont Pool and new logo, Ventresca states that the “Dormont Pool holds a special place in the heart of the Dormont community. This new logo captures the fun, unique essence of the pool and gives us a new way to promote the Dormont Pool as a community and regional asset.”

You can see the new logo on the website, social media and items will be available for purchase.

Website – boro.dormont.pa.us/Dormont-Pool

Facebook - @DormontPool; facebook.com/DormontPool

Instagram - @dormontpool; instagram.com/dormontpool

The Borough of Dormont would like to thank the 2022 Dormont Pool sponsors including St. Clair Health, Nam’s Martial Arts Center, Beto’s Pizza, Arsenal Cider-Dormont, NextHome PPM Realty, Moonlit Burgers, Branik’s Professional Painting, , Splash Water Sports, Dormont Historical Society, Dormont Community Development Corporation, Friends of Dormont Pool, Banksville Beer, Senator Wayne Fontana, Minuteman Press South Hills, George Key Sunoco A Plus, Ted Thompson Heating and Cooling, Brandon and Kate Ledford, Councilperson Daniele Ventresca, and Maher Duessel CPAs.



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