



1444 Hillsdale Avenue
Pittsburgh, PA 15216-2019
(412) 561-8900
FAX (412) 561-7805
www.boro.dormont.pa.us

Borough Manager – Benjamin Estell
Mayor – Jason Walsh
Solicitor – Cafardi, Ferguson, Wyrick, Weis + Gabriel llc
Members of Council
President – Daniele Ventresca
Vice President – Jen Mazzocco
Kate Abel
Ilene Dubin
Brandon Ledford
John Moore
Alvaro Varela

1/21/2022

Re: Dormont Pool Banner Sponsorship



Dear Business Owner,

The iconic Dormont Pool celebrated its 100th anniversary in 2021 after remaining closed in 2020 due to the COVID-19 pandemic. Every summer, people of all ages, look forward to visiting the historic Dormont Pool which provides fun, recreation and memory making for individuals and families all throughout the South Hills and Pittsburgh region. Last year, despite a shortened season and shortened hours, the Dormont Pool still had over 14,000 visits! This year, the Dormont Pool plans to open for a full season from Memorial Day weekend to Labor Day. Please consider supporting and helping the Dormont Pool remain a community and regional summer staple.

We would like to offer you the opportunity to help support the historic and iconic Dormont Pool, as well as promote your business to the community. This year we are organizing a pilot banner program, where you can sponsor the pool and in return, we will print and hang an approximate 3x5 ft. banner with your business logo and message on the inner fence at the Dormont Pool for all visitors to see from opening to closing day. As well, we will post your logo on our website and in thank you posts throughout the season.

We understand that businesses have differing needs and will want to sponsor at varying levels, thus we have multiple options! Please see second page for more details to find the right level for your business.

We hope you will become a supporter of the Dormont Pool while also giving your business organization recognition and advertisement as a member of our community.

If you have any questions, ideas or need additional information, please feel free to call or email me. I look forward to working with you!

Sincerely,

Bethany Bachman

Bethany Bachman
Community Manager
Borough of Dormont
BBachman@boro.dormont.pa.us
412.561.8900 x227

Contact: Beth Bachman – BBachman@boro.dormont.pa.us



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2022 DORMONT POOL SPONSORSHIP FORM

Business Name _____ Contact Person _____

Address _____

Phone Number _____ Email Address _____

Please select your sponsorship/donation level

If selecting a banner option, please send digital logo & any special messaging desired to
BBachman@boro.dormont.pa.us

Slide Supporter \$1,000+ Only 1 Available – Contact Beth for details Amount: \$ _____

Includes all benefits at previous levels including upgrade to prominent size and location of logo on website

2 approximate 3x5 banners hung on top of the slide at Dormont Pool

Fence Banner Benefactor \$450+ Amount: \$ _____

Includes all benefits at previous levels upgraded to clickable logo on website

Approximate 3x5 color banner hung on fencing inside Dormont Pool

Pool Parking Lot Promoter \$250+ Amount: \$ _____

Listed on Dormont Pool website with clickable link

One week recognition as sponsor on pool parking lot digital sign during season

Listed as sponsor on thank you posts & thank you in Fall 2022 newsletter

Pool Patron \$125+ Amount: \$ _____

Listed on Dormont Pool website with clickable link

Listed as sponsor on thank you posts & thank you in Fall 2022 newsletter

Other amount not listed / In-Kind Donation of Services or Goods

Donors receive recognition based on value of donation. Examples: Donate a meal to lifeguards for one shift/special treats for staff/sponsor a special discount day such as Veterans/Healthcare Workers

What amount would you like to donate or what type of goods or services are you donating to the Dormont Pool?

Please respond by Wednesday, March 23, 2022 for PRIORITY on website/posts prior to season passes going on sale. Please respond by Tuesday, May 3, 2022 for banner printing/hanging prior to opening day.

Please remit payment to: Borough of Dormont

1444 Hillsdale Ave Re: Dormont Pool Sponsorship Pittsburgh, PA 15216

Upon payment receipt, your business will be posted on website within 2 business days and included on all future social media as per the sponsorship.

Contact: Beth Bachman – BBachman@boro.dormont.pa.us