



12th ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

Dear Business Associate,

The Borough of Dormont will be hosting its 12th Annual Street Fair on Saturday, October 12, 2019. Through this exciting event, we aim to promote the success and revitalization of Dormont's Central Business District by offering an afternoon and evening of music, food and fun to our local community.

The 12th Annual Street Fair is an ideal opportunity for you to partner with the Borough of Dormont by becoming an *Event Sponsor*. The success of this event is credited largely to our sponsors who lend their names, in-kind donations and financial support. By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the residents of our local communities. Through your sponsorship, you'll be able to enjoy excellent exposure to this important segment of your target audience.

We expect the draw of this year's Street Fair to be far reaching into all areas of Southwestern PA. Held in the heart of our business district, the event will offer fun for all ages. In addition to the local vendors, we will have the Children's Section and live entertainment all day.

There are several sponsorship levels as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship fee or in-kind donation will be used to give back to our Central Business District and promote the vibrancy of our community.

We're counting on your support and will be happy to answer any questions you may have. If interested, please return your sponsorship commitment form by Monday, September 9, 2019. Thank you in advance for your willingness to make a difference in our community.

If you have any questions, please do not hesitate to contact us at the number below.

Best regards,

Bethany Bachman

Bethany Bachman
Community Events and Communications Coordinator
Borough of Dormont
bbachman@boro.dormont.pa.us
412.561.8900 x227



12th ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

Street Fair Sponsorship Commitment Form 2019

Business Name _____

Address _____

Phone Numbers _____

Contact Person _____ Email Address _____

Sponsorship and Donation Levels

In-Kind Donation of Services or Goods

Donors receive recognition on printed materials and web site placement

What types of goods or services can you donate to the event?

Sponsorships

Supporter: up to \$100

Amount: \$ _____

Mention in selected promotional materials and press releases

Contributor: \$500

Amount: \$ _____

Listing in promotional materials, press releases, related articles and web site

Co-Sponsor: \$1,000

Amount: \$ _____

Listing in promotional materials, press releases, related articles and web site

Logo Presence on programming and printed materials

Recognition on Event Day materials

Primary Sponsor (Stage Sponsor): \$2,000 or greater **Amount: \$** _____

All benefits listed above

Prominent placement of business logo on all printed materials

Business Logo or Name on Stage Banner

Please respond by Monday, September 9, 2018 to ensure placement on promotional materials

Borough of Dormont Street Fair

1444 Hillside Ave, Suite 10

Pittsburgh, PA 15216

412.561.8900 x227



12th ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

Street Fair Vendor Registration Form 2019

Name of Individual/Business _____

Contact Person _____

Address _____

Phone Number _____ Cell Phone _____

Email Address _____

_____ Yes! I will participate in the Street Fair and would like to reserve a space

Registration Fees	Dormont Residents/Businesses	Non-Residents/Businesses
Early Bird (by Sept 1 st)	\$40.00	\$75.00
Registration Fee (by Sept 9 th)	\$50.00	\$85.00

What types of food will you offer for purchase?

What types of retail will you offer for purchase?

Please note that each vendor is responsible for their own power/electricity for vendor booths.

The event will be held rain or shine. – No Refunds

Please send response and payment by September 9, 2019 to:

Borough of Dormont Street Fair
1444 Hillsdale Avenue, Suite 10
Pittsburgh, PA 15216

412.561.8900 x 227

***** PLEASE SEE BACK OF SHEET FOR RELEASE OF LIABILITY AND
IDEMNIFICATION AGREEMENT *****



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Release of Liability and Indemnification Agreement

I acknowledge that I voluntarily have applied to participate in the Dormont Street Fair and use space on Potomac Avenue on October 12, 2019 from 3:00 to 11:00 pm for the Dormont Street Fair and Music Festival.

I understand that the act of erecting a booth, table, or other method for distribution of products or materials within my assigned space and being physically present inside the Street Fair area necessarily involves risks of injury to me and/or to other people. I understand these risks are entirely my responsibility. I expressly assume these risks. I am aware of the risks and hazards inherent upon constructing a booth in the Street Fair area and I choose to voluntarily enter the premises, knowing the conditions might become more hazardous and/or dangerous for me and I voluntarily assume all such risks, loss, damages, or injury that may be sustained by participating in the Street Fair.

By signing this release of liability and using the space provided by the Borough to display and/or sell merchandise, I hereby fully and forever release and discharge the Borough of Dormont, its employees and agents from any claims, demands, damages, rights of action or causes of action present or future, whether the same be known or unknown, anticipated or unanticipated, resulting from or arising out of my use or intended participation in the Street Fair. I fully and forever release and discharge the Borough of Dormont, its employees and agents from any and all negligent acts and omissions in the same.

I further agree that if I am selling or distributing food items of any kind, I will properly and prominently display all ingredients used in making the products and include warning signs about potential known allergens that may exist in the food I am selling or distributing.

By signing this agreement, I also agree to indemnify the Borough of Dormont, its volunteers, employees and agents from any claims, demands, damages, rights of action or causes of action present or future, whether the same be known or unknown, anticipated or unanticipated, brought against any or all of such entities based on my use or intended use of the street space. I have carefully read this release of liability and understand and fully agree with its contents.

This is a release of liability. Any business owner or representative thereof participating in the Dormont Street Fair that has not provided proof of liability insurance must sign this waiver.

Signature _____ **Date** _____

Name (please print) _____

Business Name _____

Address _____

City, State, Zip _____

Phone _____