



# 11th ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

Dear Business Associate,

The Borough of Dormont will be hosting its 11<sup>th</sup> Annual Street Fair on Saturday, October 6, 2018. Through this exciting event, we aim to promote the success and revitalization of Dormont's Central Business District by offering an afternoon and evening of music, food and fun to our local community.

The 11<sup>th</sup> Annual Street Fair is an ideal opportunity for you to partner with the Borough of Dormont by becoming an *Event Sponsor*. The success of this event is credited largely to our sponsors who lend their names, in-kind donations and financial support. By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the residents of our local communities. Through your sponsorship, you'll be able to enjoy excellent exposure to this important segment of your target audience.

We expect the draw of this year's Street Fair to be far reaching into all areas of Southwestern PA. Held in the heart of our business district, the event will offer fun for all ages. In addition to the local vendors, we will have the Children's Section and live entertainment all day.

There are several sponsorship levels as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship fee or in-kind donation will be used to give back to our Central Business District and promote the vibrancy of our community.

We're counting on your support and will be happy to answer any questions you may have. If interested, please return your sponsorship commitment form by Thursday, August 30, 2018. Thank you in advance for your willingness to make a difference in our community.

If you have any questions, please do not hesitate to contact us at the number below.

Best regards,

Bethany Bachman  
Community Events and Communications Coordinator  
Borough of Dormont  
bbachman@boro.dormont.pa.us  
412.561.8900 x227



# 11th ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

## Street Fair Sponsorship Commitment Form 2018

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Numbers \_\_\_\_\_

Contact Person \_\_\_\_\_ Email Address \_\_\_\_\_

### **Sponsorship and Donation Levels**

#### **In-Kind Donation of Services or Goods**

Donors receive recognition on printed materials and web site placement

What types of goods or services can you donate to the event?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### **Sponsorships**

**Supporter: up to \$100**

**Amount: \$** \_\_\_\_\_

Mention in selected promotional materials and press releases

**Contributor: \$500**

**Amount: \$** \_\_\_\_\_

Listing in promotional materials, press releases, related articles and web site

**Co-Sponsor: \$1,000**

**Amount: \$** \_\_\_\_\_

Listing in promotional materials, press releases, related articles and web site.

Logo Presence on programming and printed materials

Recognition on Event Day materials

**Primary Sponsor (Stage Sponsor): \$2,000 or greater** **Amount: \$** \_\_\_\_\_

All benefits listed above

Prominent placement of business logo on all printed materials

Business Logo or Name on Stage Banner

Please respond by Thursday, August 30, 2018 to ensure placement on promotional materials

Borough of Dormont Street Fair

1444 Hillsdale Ave, Suite 10

Pittsburgh, PA 15216

412.561.8900 x227



# 11th ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

## Street Fair Vendor Registration Form 2018

Name of Individual/Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email Address \_\_\_\_\_

\_\_\_\_\_ Yes! I will participate in the Street Fair and would like to reserve a space

Registration Fees	Dormont Residents/Businesses	Non-Residents/Businesses
Early Bird (by Sept 1 <sup>st</sup> )	\$40.00	\$75.00
Registration Fee (by Sept 14 <sup>th</sup> )	\$50.00	\$85.00

What types of food will you offer for purchase?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What types of retail will you offer for purchase?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

***Please note that each vendor is responsible for their own power/electricity for vendor booths.***

***The event will be held rain or shine. – No Refunds***

Please send response and payment by September 14, 2018 to:

Borough of Dormont Street Fair  
1444 Hillsdale Avenue, Suite 10  
Pittsburgh, PA 15216

412.561.8900 x 227



# 11th ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

## **Release of Liability and Indemnification Agreement**

I acknowledge that I voluntarily have applied to participate in the Dormont Street Fair and use space on Potomac Avenue on October 6, 2018 from 3:00 to 11:00 pm for the Dormont Street Fair and Music Festival.

I understand that the act of erecting a booth, table, or other method for distribution of products or materials within my assigned space and being physically present inside the Street Fair area necessarily involves risks of injury to me and/or to other people. I understand these risks are entirely my responsibility. I expressly assume these risks. I am aware of the risks and hazards inherent upon constructing a booth in the Street Fair area and I choose to voluntarily enter the premises, knowing the conditions might become more hazardous and/or dangerous for me and I voluntarily assume all such risks, loss, damages, or injury that may be sustained by participating in the Street Fair.

By signing this release of liability and using the space provided by the Borough to display and/or sell merchandise, I hereby fully and forever release and discharge the Borough of Dormont, its employees and agents from any claims, demands, damages, rights of action or causes of action present or future, whether the same be known or unknown, anticipated or unanticipated, resulting from or arising out of my use or intended participation in the Street Fair. I fully and forever release and discharge the Borough of Dormont, its employees and agents from any and all negligent acts and omissions in the same.

I further agree that if I am selling or distributing food items of any kind, I will properly and prominently display all ingredients used in making the products and include warning signs about potential known allergens that may exist in the food I am selling or distributing.

By signing this agreement, I also agree to indemnify the Borough of Dormont, its volunteers, employees and agents from any claims, demands, damages, rights of action or causes of action present or future, whether the same be known or unknown, anticipated or unanticipated, brought against any or all of such entities based on my use or intended use of the street space. I have carefully read this release of liability and understand and fully agree with its contents.

**This is a release of liability. Any business owner or representative thereof participating in the Dormont Street Fair that has not provided proof of liability insurance must sign this waiver.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Name** (please print) \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_