



Borough of Dormont Strategic Plan 2013

Borough of Dormont

Tel 412-561-8900
Fax 412-561-7805

1444 Hillsdale Avenue
Dormont, PA 15216

www.boro.dormont.pa.us

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Strategic planning is a municipality's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy.

The key components of strategic planning include an understanding of the municipality's vision, mission, values and strategies for solving the problems identified by the public.

Our vision is the starting point for our strategic framework. It shapes the framework and gives the Borough a basis on which to answer the following question:

Will this goal, objective or activity help us to make a contribution to our vision?

Our Vision

The vision of the Borough is to create a community that cherishes its heritage, fosters socially and economically healthy environments, encourages accountability for the common good, and efficiently uses land, infrastructure, and public facilities and services in a sustainable manner.

Our values are the shared values that underpin our work as a municipality and our relationships with residents, businesses and other stakeholders. They are what we believe is the right way to do things and to deal with people, and what we believe about the way that, ideally, the world ought to be organized.

Our Values

- **We will operate with integrity and honesty in all of our dealings.**
- **We will treat everyone with respect.**
- **We will have compassion and empathy for our residents, businesses and visitors.**
- **We will conduct ourselves in a professional manner with transparency at all times.**
- **We will make decisions as a team with an open mind and a lack of selfishness.**

Our mission describes what we do, with whom or for whom we do it, and, in broad terms, how we do it.

Our Mission

The mission of the Borough is to promote responsive municipal government services to its residents and business owners in an efficient and cost effective manner. These services shall benefit the health, safety and welfare of the community.

*There are many different ways to identify **our goals** and objectives. We used the top issues identified by Council and the Planning Commission and Staff and then ranked by the public. **Our goals** are directly related to the significant problems that were identified in the earlier surveys and analysis.*

Our Goals

1. **Maximize maintaining our brick streets.**
2. **Proactive Code Enforcement.**
3. **Additional trash receptacles and/or increased trash pickups in the Business District.**
4. **Increase Borough recycling.**
5. **Design standards for business facades.**
6. **Redesign West Liberty Avenue streets and sidewalks.**
7. **Improve Borough signage.**
8. **Enhance Borough parking lots.**
9. **Encourage pride in property.**
10. **Rehabilitate Potomac Avenue sidewalks.**
11. **Maintain all roads and alleys to Borough or PennDOT standards.**
12. **Develop a street and alley maintenance schedule.**
13. **Replace the trees on Potomac Avenue.**
14. **Reinvigorate the Shade Tree Commission.**
15. **Identify historic districts in the Borough.**

*If our overall goals are directly related to the problems the public identified in our rankings, then our **implementables** are directly related to the solutions for those problems.*

***Our implementables** are directly related to each of the goals on Page 04 of this document and are just the start for the Borough in addressing the problems identified by the public. As our **implementables** are accomplished, more will be added each time the strategic plan is updated.*

Our Implementables

1. A. Identify streets and alleys that have bricks (create an inventory).
1. B. Prioritize the inventory.
2. A. Prioritize code violations with sidewalk repairs being the top priority.
2. B. Provide detailed code enforcement reporting.
3. A. Revise the sanitation contract to provide for more pickups in the business district.
3. B. Add trash receptacles in the business district.
3. C. Add more frequent street sweeping in the business district.
4. A. Revise the sanitation contract to provide for additional recycling opportunities.
4. B. Educate the public about the merits of recycling.
4. C. The Borough should lead on recycling by example.
5. A. Develop business façade design standards.
5. B. Add business façade design standards to the Zoning Code.
6. A. Initiate conversation with PennDOT regarding redesigning West Liberty Avenue.
6. B. Begin the discussion with the public about redesigning West Liberty Avenue.
7. A. Create an inventory of all Borough signs with their conditions.
7. B. Develop sign design options.
8. A. Implement dedicated funding to enhance public parking.
9. A. Develop an awards program for property maintenance.

- 9. B. Develop a welcome package for new tenants and property owners.
- 10. A. Enhance Code Enforcement immediately.
- 10. B. Investigate options to redo all of the sidewalks on Potomac Avenue.
- 11. A. Determine what standards apply to the streets and alleys in the Borough.
- 11. B. Have funding in each year's budget to maintain streets and alleys.
- 12. A. Prioritize the streets and alleys not meeting standards.
- 12. B. Repair streets and alleys not meeting standards.
- 13. A. Coordinate tree replacement on Potomac Avenue with the TreeVitalize program.
- 13. B. Determine the cost to remove all of the trees on Potomac Avenue.
- 14. A. Update the Shade Tree Ordinance.
- 14. B. Provide the Shade Tree Commission with formal direction, guidance and staff assistance.
- 15. A. Pursue grants to hire an architectural historian.
- 15. B. Once identified, determine the interest of the various neighborhoods to be designated historic.